

# Fish Rebel

Press release 30/04/10

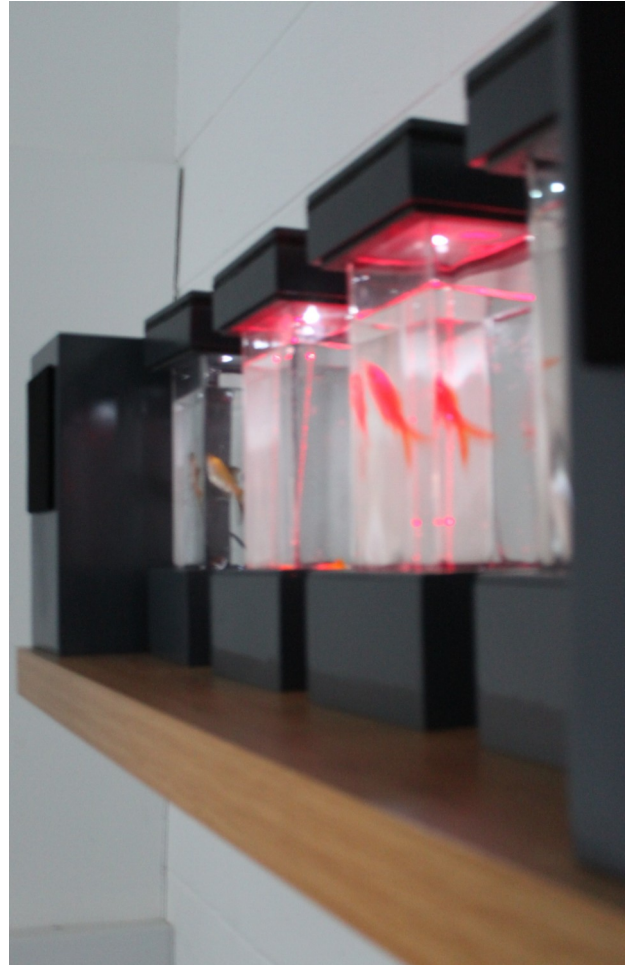
'Fish Rebel' is the title of an interactive design project by a trio of product design students at The Duncan of Jordanstone College of art and Design in Dundee.

The project aims to push relaxation to another level, breaking expectations and providing music in a unique way.

Fish rebel is a music device that allows fish to control the music. Their movements trigger a sensor to play a sound. Each tank has an individual track that plays one after another depending if the fish breaks the light beam creating a hectic, bustling sound.

The concept developed from the idea of not being in control of things; Fish Rebel controls the music not their owner. The fish are being rebellious; challenging their peaceful homely surroundings by blaring urban sounds.

What makes Fish Rebel exciting is that the music playing in no means reflects the tranquil, relaxing creatures. Fish rebel deals with escapism and captivity, giving the message that these fish want to be heard; they are not innocent. The sounds are not meant to be calm and their random play means that you never know what is next.



Futureled

+447812512163

<http://>

[futureled.wordpress.com](http://futureled.wordpress.com)